



BOARD OF TRUSTEES MEETING

December 9, 2109

Minutes

Call to Order:

The meeting was called to order at 5:35 p.m. by Board Chair Jeff Crapper.

Roll Call:

Roll Call indicated that the following board members were present:

Annette Casper

Carlie Harris, Secretary/Treasurer

Felipe Leon

Jeff Crapper, Board Chair

Kim Herder

Mike Oechsner, Executive Director

Rushi Surampudi, State President

State Officer Update:

Discussion:

Rushi Surampudi, State President, shared the State Officer Update. His personal goal as president is to increase visibility of HOSA. In his school, every single person knows what DECA is, he wants the same level of recognition to go with HOSA. They are working with chapters for social media Chapter Takeovers. The team is also working on a webinar to help chapter presidents be ready for pre SLC activities and items.

Oregon Department of Education Update:

Discussion:

Art Witkowski was unable to join, but Jeff Crapper shared several updates that were important for the board members to know. In Perkins V, there is a 25% requirement for students involved in Work Based Learning. An opportunity for HOSA is to help connect businesses with schools.

The language related to CTSOs in Perkins V is stronger than ever, but still relies on enforcement to have meaning.

Advisory Panels are now a requirement at all schools.

Direction:

Felipe suggested we create a "get involved" post card (half sheet size, card stock, professionally printed) to distribute – inviting judges, presenters, volunteers, sponsors, internships, etc. Shelly will work with Felipe to develop content.



Felipe also noted that he is more than happy to do chapter visits, business visits, or any type of HOSA promotion on Fridays. Annette shared that she has quite a few contacts who she can reach to for support and sponsorship.

Jeff shared that the reporter who covered his chapter success would like to cover SLC. He and Shelly will work together on that.

Management Update and Finance Update:

Discussion:

The management dashboard was reviewed. Oregon HOSA continues to have solid growth and success. The organization, while it is growing its reserves, still does not have adequate reserves for the year. Our website is strong, communication is positive, and operations are solid.

Coaching Program:

Discussion:

Jeff Crapper recently had conversations with several officers and noted that the experience our HOSA officers are having is different than the experiences students in other CTSOs may be having. He had a very positive conversation with Mike about coaching levels and outcomes and wanted the entire board to understand the options and the status.

TEAMTRI offers three levels of coaching – Basecamp, Alpine, and Summit. In Oregon, FBLA is at Summit, DECA and SkillsUSA are at Alpine, and the remaining organizations are at Basecamp....or somewhere between Basecamp and Alpine. HOSA is currently between Alpine and Summit.

The Board asked Rushi for his opinion on our coaching level. Rushi feels that HOSA's coaching level is perfect for the needs of the organization. His goal is to see more candidates for office and our concentration to be on recruiting more officer candidates. Rushi also shared that the team thinks Ellie is awesome and they are privileged to have her.

Rushi also shared that slating can be somewhat confusing. Felipe and Mike explained how it works at the national level and how Oregon follows this path.

Decision:

Felipe Leon moved and it was seconded to continue coaching at our current level when we arrive at the time for the next agreement. The motion was adopted unanimously.

Updates to Chapters:

Discussion:

Carlie suggested that as we look ahead in communication, it would be powerful if the chapters hear at least 1-2 times per year from the board so they know that the board is leading major decisions.



Direction:

Shelly will work with Jeff to do a "Board Update" after each board meeting that will be an update from Jeff on letterhead.

Oregon CTE Student Leadership Foundation Update:

Discussion:

Jeff is the HOSA representative to the Oregon CTE Student Leadership Foundation. This year, the board chose to partially fund every grant application. For some chapters, they feel like it isn't worth it, but for others, this is a very valuable resource. Jeff reviewed the funding that used to be available – which 10 years ago was nearly \$2 Million just for CTSO operations at the Student leadership Development Center – which is now \$700,000 per biennium which includes both operations and chapter grants. Advocacy will be very important in the next legislative session. Advocacy would be an important thing to cover at the advisor conferences next year.

Feeder Chapters:

Discussion:

Jeff noted that several schools are the "main" school, and students are often times paying dues twice if they go to a magnet school. Mike will work with National HOSA to see how we can best have their membership follow them.

Future State Leadership Conferences:

Discussion:

The board discussed future state leadership conference options. It was very important to know and hear that the entire group sincerely appreciates the work Shelly does to navigate these details – and how great things have been with her as State Adviser.

We would like future conferences to open Thursday evening and conclude on Saturday. For 2021, we want to look at Bend, Sunriver, Salem, Eugene, and Seaside.

It was also noted that having a social activity is a must.

Felipe and Jeff noted that if we move conference, it will be critical for board members to support volunteer recruitment, especially if we go to a new location.

The hope for dates is the 2nd full week of March. Option 2 would be the first full week.

Oregon Leadership Update:

Discussion:

Mike shared that the Oregon Leadership Institute is going to be retired and replaced with something new (or like what it used to be) with a multi-day experience. More information will come in the new year.



Adjournment:

The meeting was adjourned at 7:55 p.m.