



BOARD OF TRUSTEES MEETING

October 19, 2020

Minutes

Call to Order:

The meeting was called to order by Board Chair Jeff Crapper at 5:01 p.m.

Roll Call:

Roll Call indicated that the following board members were present:

Shelly Kinnunen, State Adviser

Kimberly Herder, Industry Representative

Carlie Harris, Secretary/Treasurer

Jeffrey Crapper, Chair

Art Witkowski, ODE Representative

Laasya Yenduri, State President

The following staff members were present:

Mike Oechsner, Executive Director

Approval of Minutes of July 9, 2020:

Decision:

Kimberly Herder moved and it was seconded to approve the minutes from July 9, 2020 as presented. The motion was adopted unanimously.

State Officer Update:

Discussion:

Laasya Yenduri shared the state officer update. The team has been working very diligently on their social media presence – with posts 3-4 times each week.

The team has also been working with chapter officers via Slack. They are active in the programs provided by National HOSA.

The team is working on additional resources for members and officers. They want students particularly to have the opportunity to participate.

The team has been working in conjunction with Nevada, Arizona, and New Mexico. These have been going very well and have been very engaging for students.

Carlie Harris said thank you to the team for their positive efforts on social media. Jeff Crapper shared that he fully enjoyed participating in the Weekly Workshop and is excited. Kimberly Herder shared her congratulations on the very clear enthusiasm she is seeing in the team's efforts and hopes that this continues past COVID times.



Oregon Department of Education Update:

Discussion:

Art Witkowski shared the Oregon Department of Education Update. ODE has made continued effort to support access to CTSOs especially for rural areas. The experience that CTSOs are providing right now is critical for students.

Jeff Crapper shared that he was anticipating a stronger requirement for CTSOs with the updates in Perkins V. He asked for clarity on where Perkins V is impacting CTSOs. Art shared that very little has changed with the implementation. Ultimately, they are hoping to remove barriers so that all students have access to participate in CTSOs.

Mike Oechsner asked for clarity on the new Perkins State Plan and allowable items for CTSO expenses. Art shared that they are still working on clarity.

Oregon CTE Student Leadership Foundation Update:

Discussion:

Jeff Crapper shared that the Oregon CTE Student Leadership Foundation made it their #1 priority to not reduce operational funding for the CTSOs.

Chapter Grants this year will be different. They will be automatic. The full program will be launched at the advisor conference.

Management Team Update:

Discussion:

Shelly Kinnunen shared the management team update. Highlights included the strength of our communication, digital platforms, and conferences and events.

We have a rock star state officer team. They are doing many dynamic events and activities to keep our members engaged during this virtual time.

Our membership trend has been very positive. We are one of the few states that didn't have a decrease in ILC participation which was very positive.

The only area of need for operational attention is the need to continue to grow financial reserves.

Shelly is in the process of preparing the back to school kits for our advisors. They will come with a pouch, masks, sanitizer, and a clean tool all with Oregon HOSA branding.



Finance Update:

Discussion:

Mike Oechsner shared the finance update. Even with no revenue for ILC, Oregon HOSA finished the year in the black. We did not make any major increase in our reserves, but we are proud that we finished in the black.

Total revenue for 2019-20 was \$85,495 and total expenses were \$84,880 with a net income of \$615. The back to school kits were purchased with 2019-20 dollars.

As of June 30, 2020, the balance sheet reflected:

- Checking Balance \$35,875
- Accounts Receivable \$3,760
- Accounts Payable \$1,587
- American Express Payable \$220

State Leadership Conference:

Discussion:

Mike Oechsner shared that at this point in time, Oregon HOSA has the ability to go any direction we may prefer. We do not have any signed agreements with venues. We could have the ability today to flip the switch and go virtual.

He also shared that one thing we do know is that virtual has arrived and it is here to stay. In some format, we will always have to provide for virtual participation into the future, which means no matter what happens things will look different.

Our team has been working since July on what competitive events would look like in a virtual environment. Our goal is to make the experience as similar to reality as possible and not to just have a "test" for anything. Several examples were reviewed.

Shelly added the note that Oregon has the benefit of two members serving on the national competitive events team. National events modeled quite a few of their competitions after what Shelly did in Nevada.

Art Witkowski asked if it would be a benefit for us to announce a decision sooner rather than later. Mike Oechsner shared that a decision would be a benefit, we just probably wouldn't want to announce the final plan for competitive events until December 1 so that our team has ample time to finalize the complete plan.

Jeff Crapper shared that his school district has officially determined that there will be no Professional Development releases this year – so there are no substitutes. He believes that making an official move to virtual would be positive and it would break down access barriers.



Carlie Harris shared that whenever we make the announcement of a move to virtual, we need the announcement to be complete – it needs to have competition details. We need it to have the frameworks to be an exciting announcement, rather than simply an announcement that we are moving to virtual.

Art Witkowski shared that he supported awaiting a complete plan before an announcement.

Shelly Kinnunen asked for a conversation about the conference fees. There is often times the impression that virtual is less expensive, when in reality, the hard costs for virtual are often the same if not higher – because now we have to pay shipping costs. Carlie added that the savings available will be related to travel and hotel and she wouldn't expect registration fees to be reduced.

Decision:

The group had a consensus that we don't want to announce anything major until December 1. While we do know that we are proceeding with the plan for a virtual conference, we want to announce that as one announcement coupled with the information about competitive events.

Next Meeting:

The next meeting will be Monday, November 30 at 5 p.m.

Adjournment:

The meeting was adjourned at 5:51 p.m.